

# STEPHEN FLOYD

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STEPHEN-FLOYD.COM 316-207-3286

## Objective

To continually build a competitive portfolio, to be a problem solver who uses his creative artistic skills for more than just personal expression.

## Education

**Campus High School** - Haysville, KS - Graduated May 2004

**Kansas State University** - BFA Graphic Design - Manhattan, KS - May 2009 - 3.41 GPA  
- Minor - English Literature

## Software Skills

Adobe Illustrator CS4	HTML/CSS/JavaScript	Dreamweaver
Adobe Photoshop CS4	Cinema 4D	ImageReady
Flash CS4	Adobe InDesign CS4	Adobe Acrobat

## Relevant Accomplishments

**Dallas Society of Visual Communications Student Show** - Accepted Entry - Spring 2009

**Hagman Art Scholarship** - K-State Department of Art - Spring 2009

**Dean's High Honor Roll** - Kansas State University - Spring 2008, Fall 2008, Spring 2009

**AIGA - Kansas State University** - Spring 2005 - Spring 2009 - President

## Design Experience

**CROSSOVER GRAPHICS - OVERLAND PARK, KS** **2009 - PRESENT**

*Lead Creative Director*

**Creative Director for a Christian design firm.**

- Lead over designers and delegation of projects
- Works with clients and Account Managers to creatively execute projects

**KEATING & ASSOCIATES, INC. - MANHATTAN, KS** **2006 - 2009**

*Lead Graphic Designer*

**Hired to begin a non-existent design department for a multi-divisional insurance firm.**

- Worked with clients to successfully achieve projects
- Asked to create a variety of projects - from basic documents to complex websites

**!INTEGRITY GRAPHICS - MANHATTAN, KS** **2004 - PRESENT**

*Freelance Graphic Designer*

**Developed, maintained, and managed a freelance design company. Led design direction, maintained client relationships, and managed all sales efforts.**

- Founded and grew this freelancing agency whose mission was to provide exceptional design and branding services to indie music bands, individuals, and small businesses.

## References

**Mervi Pakaste** - Graphic Design Department Head - Kansas State University - 785-532-6605

**Jeff Smith** - Graphic Design Professor - Kansas State University - 785-532-6605

**Brian Yates** - Design/Advertising Director - Sullivan, Higdon & Sink - 785-221-5465

BRANDING | WEB | PRINT | ILLUSTRATION